



WUN Ideas and Universities Conference 2012
The Changing Roles of University in Social and Economic Development

November. 1-3, 2012, Hangzhou, China

Sponsored by
Worldwide University Network, Zhejiang University

Provisional Programme

Day 1, November 1, 2012 (Thursday)	
09:00 – 18:00	Arrival and Registration
Day 2, November 2, 2012 (Friday)	
08:30 – 09:00	Opening Session Chair: <i>Prof. Xiaozhou Xu, Chairholder, UNESCO Chair in Entrepreneurship Education at Zhejiang University; Dean, College of Education, Zhejiang University</i> Welcome Addresses <ul style="list-style-type: none"> • <i>Prof. Ian Wei, Representative, WUN; University of Bristol, UK</i> • <i>Prof. Wei Yang, President, Zhejiang University</i>
09:00 – 09:40	Keynote Speech Chair: <i>Prof. Mingfang Zhang, Director, Office for Local Cooperation, Zhejiang University</i> <ul style="list-style-type: none"> • <i>Prof. Wei Yang, President, Zhejiang University</i> Q&A
09:40 – 10:10	Group Photo
10:10 – 10:30	Tea / Coffee Break
10:30 – 12:00	Session1: Challenges and Policy Analysis: Perspectives from Government and Society Chair: <i>Prof. Ian Wei, University of Bristol, UK</i> <ul style="list-style-type: none"> • TBC <i>Representative from Huzhou City Government</i> • Catching up for Research and Innovation Advancement: Changing

	<p>Government-University-Industry (Business) Relationship in Hong Kong <i>Prof. Ka Ho MOK, Acting Vice President (Research and Development), The Hong Kong Institute of Education & Changjiang Chair Professor, Zhejiang University</i></p> <ul style="list-style-type: none"> • TBC <i>Representative from Yuhang District Government of Hangzhou</i> • Universities and Civil Society: Some Policy Choices and Consequent Implications for Universities in Africa <i>Prof. Nan Yeld, Dean, Center for Higher Education Development, University of Cape Town</i> <p>Q&A</p>
12:00 – 14:00	Lunch
14:00 – 15:30	<p>Session II: Responding to Society: Experience from Universities</p> <p>Chair: <i>Prof. Robert James Partridge, Academic Registrar, Academic Registrar's Office, University of Bristol</i></p> <ul style="list-style-type: none"> • The Quest for Quality at Top Performing Research Universities: Why Money Matters <i>Prof. Gerardo M. González, Dean of the School of Education, Indiana University</i> • Higher Education and the Crisis for Youth <i>Prof. Andy Green, Institute of Education, University of London</i> • Tariffs on Textbooks: The Dilemmas of Higher Education for Economic Development <i>Prof. Adam R. Nelson, Department of Educational Policy Studies and History, University of Wisconsin-Madison</i> • Cooperation between University and Industry in Taiwan <i>Prof. Ying Chan, Director, Graduate Institute of Educational Policy and Leadership, Tamkang University</i> <p>Q&A</p>
15:30 – 15:50	Tea / Coffee Break
15:50 – 17:00	<p>Session II: Responding to Society: Experience from Universities (contd.)</p> <p>Chair: <i>Prof. Chen-Sheng Yang, Dean, College of Education, Chi Nan University</i></p> <ul style="list-style-type: none"> • Encountering Entrepreneurialism, Contextualizing Innovation: Reflections on the Establishment of a New School at Indiana University <i>Prof. Heidi Ross, Director of East Asian Studies Centre, Indianan University</i> • Language Policy in a globalized World of Education. Trends and issues <i>Prof. Pierre Martinez, College of Education, Seoul National University</i>

	<ul style="list-style-type: none"> • For whom and for what? The Implementation of Offshore Education in Taiwan <i>Dr. Dorothy I-ru Chen, Department of International and Comparative Education, Chi Nan University</i> <p>Q&A</p>
18:30 –	Welcome Reception
Day 3, November 3, 2012 (Saturday)	
09:00 – 10:30	Session III: Face to Future: Social Needs and Strategy Choice Chair: <i>Prof. Hun-Gi Hong, Department of Chemistry Education, College of Education, Seoul National University</i> <ul style="list-style-type: none"> • Will the Academic Senate Survive? Collegial Governance in the Corporate University <i>Prof. Glen Jones, Ontario Research Chair in Postsecondary Education Policy and Measurement, Ontario Institute for Studies in Education, University of Toronto</i> • The Expansion and Organization of Higher Education in Asia: Research and Policy Implications <i>Prof. Suk Ying Wong, Associate Dean, Faculty of Social Science, The Chinese University of Hong Kong</i> • The Impact of Marketization on University Governance: The Case of Branding and Identity <i>Prof. Gili Drori, Department of Sociology and Anthropology, The Hebrew University of Jerusalem</i> <p>Q&A</p>
10:30 – 10:50	Tea / Coffee Break
10:50 – 11:20	Closing Session Chair: <i>Dr. Gilsun Song, College of Education, Zhejiang University</i> Closing Address <ul style="list-style-type: none"> • <i>Prof. Adam R. Nelson, Representative of WUN; Department of Educational Policy Studies and History, University of Wisconsin-Madison</i> • <i>Prof. Min Li, Deputy Director, Office of International Relations, Zhejiang University</i>
12:00 – 14:00	Lunch
14:00 – 18:00	City Tour
18:30 –	Farewell Dinner